

Pizzas 4 Patriots teams with DHL and UNO[®] to Deliver a Slice of Home to U.S. Troops for Super Bowl Sunday

Sends 10,000 Chicago Deep-dish Pizzas Overseas

PLANTATION, FL and Chicago, IL – January 10, 2012: Pizzas 4 Patriots is teaming up with DHL Express, the world's leading international express shipping provider, and UNO, the inventor of deep-dish pizza, to dish out 10,000 pizzas to U.S. servicemen and servicewomen on Super Bowl Sunday, the largest pizza-eating day of the year for Americans.

With DHL Express donating its global express shipping network for the non-profit organization, Pizzas 4 Patriots will send enough of Chicago's Original Deep Dish Pizza to feed more than 30,000 service men and women.

"Although a significant draw-down of U.S. troops continues in Iraq, more than 100,000 service men and women are serving heroically in Afghanistan," said Ret. Master Sergeant Mark Evans, founder of Pizzas 4 Patriots. "We need to let U.S. troops serving thousands of miles away know that Americans at home still remember they are there and deeply appreciate their service to our country."

This week, the Chicago-style pizzas packed in temperature-cooled containers will depart the U.S. via a DHL Express direct flight to the Middle East. Once in Afghanistan, the shipment will be distributed to Camp Bastion, Bagram Airbase and Kandahar as well as various Forward Operating Bases in the country. DHL Express will provide door-to-door, final mile delivery for the distribution, working closely with the U.S. military to ensure the pizzas are delivered fresh and ready to heat and serve at various military bases.

"Our partnership with Pizzas 4 Patriots is part of our ongoing efforts to support our troops and honor our U.S. service men and women," said Ian Clough, CEO of DHL Express U.S. "We're extremely honored to leverage our international network, global reach and expertise to bring a special 'slice' of home to U.S. servicemen and women to ensure they know they are not forgotten by friends, family and Americans at home."

Since 2008, Pizzas 4 Patriots has worked with DHL Express to send more than 70,000 pizzas in support of U.S. military personnel overseas.

"With the passing of time, some Americans have shifted their attention away from the conflicts thousands of miles away, but our troops are still there and we never, ever, want to forget them," said UNO's CEO Frank Guidara, also a veteran. "Sending them a taste of home, namely a deep dish pizza, is a way for us to show our appreciation."

For more information on Pizzas 4 Patriots, please visit: www.Pizzas4Patriots.com.

About Pizzas 4 Patriots

Pizzas 4 Patriots, founded by Ret. Master Sergeant Mark Evans, is a non-profit organization with the mission of making a positive difference in the lives of our service men and women. We proudly support those patriots presently serving, as well as our wounded Veterans. It is our goal to provide our Armed Forces with unique gifts from home. We have been fortunate to receive donations, ranging from financial to products and services, from individuals, families, corporations, and other organizations, all wanting to show appreciation for the sacrifice of our brave troops. Our goal is to bring a little bit of home to the troops, and show them that they are supported by the country and residents who enjoy the freedoms that they provide for us. For more information on our programs, please visit: www.Pizzas4Patriots.com.

DHL – The Logistics company for the world

DHL is the global market leader in the logistics industry and "The Logistics company for the world". DHL commits its expertise in international express, air and ocean freight, road and rail transportation, contract logistics and international mail services to its customers. A global network composed of more than 220 countries and territories and about 275,000 employees worldwide offers customers superior service quality and local knowledge to satisfy their supply chain requirements. DHL accepts its social responsibility by supporting climate protection, disaster management and education.

DHL is part of Deutsche Post DHL. The Group generated revenue of more than 51 billion euros in 2010.

About UNO's – The inventor of Deep Dish Pizza

Uno Restaurant Holdings Corporation includes 150 company-owned and franchised restaurants located in 24 states, the District of Columbia, Puerto Rico, South Korea, the United Arab Emirates, Honduras, Kuwait and Saudi Arabia, and approximately 9,000 employees worldwide.

Based in Boston, UNO's mission is to deliver intensely flavorful, delicious and nutritious food in an environment of heartfelt hospitality, and was named America's Healthiest Chain Restaurant by *Health* magazine. The Company also operates a fast casual concept called Uno Dué Go, a quick service concept called Uno Express and a consumer packaged foods business which supplies airlines, movie theatres, hotels, airports, travel plazas, schools and supermarkets with both frozen and refrigerated private-label foods and Uno branded products. For more information, visit www.unos.com.

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