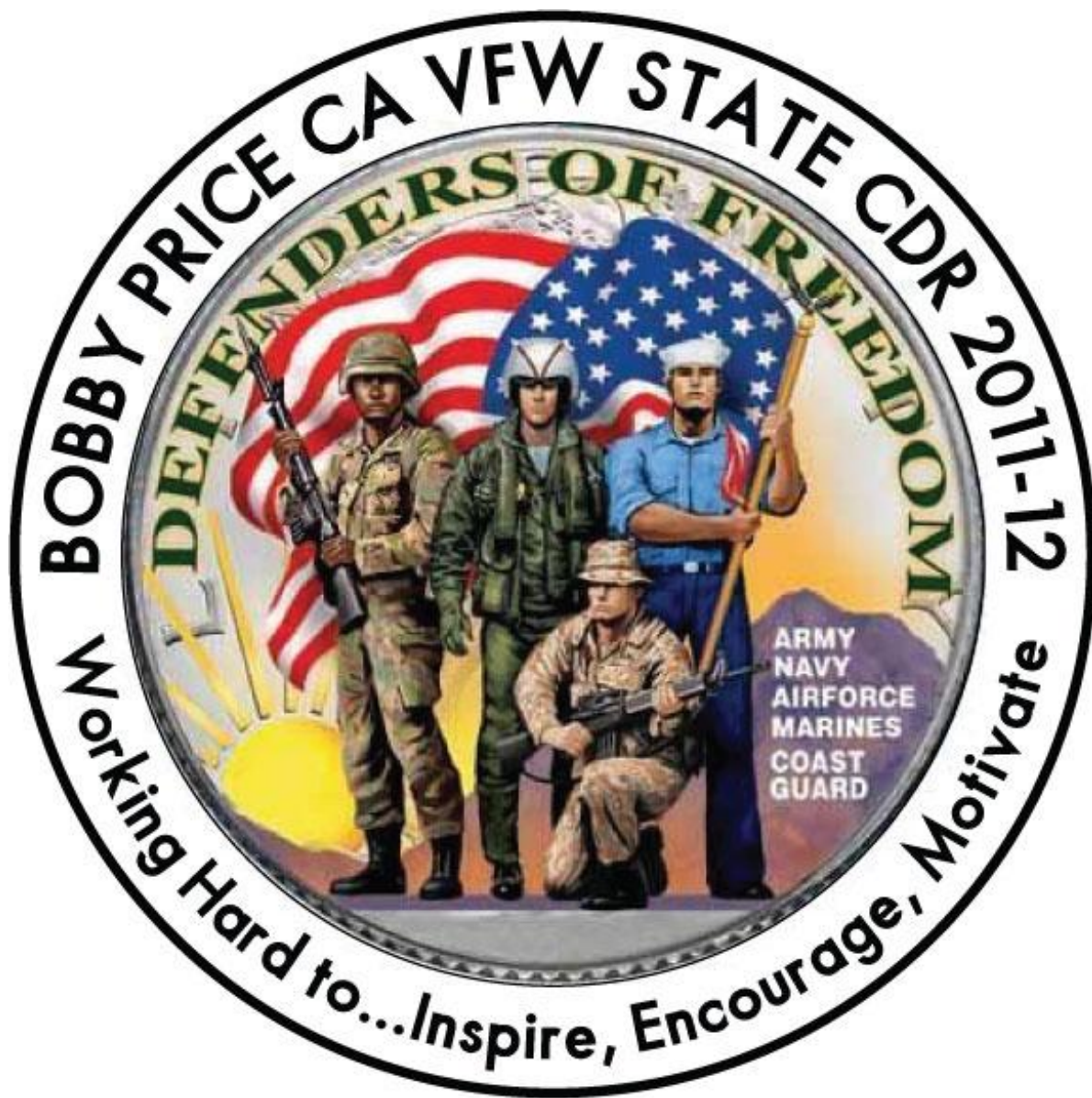


DEPARTMENT OF CALIFORNIA



MEMBERSHIP PROGRAM 2011-2012

DEPARTMENT MEMBERSHIP PROGRAM 2012-2012

The 2011-2012 All-State Membership for Post Commanders and Post Quartermasters contest features competition without regard to size of membership. It is designed to recognize California VFW Posts who participate successfully in ALL VFW PROGRAMS. The program is designed so that if the Post qualifies for All-State both the Commander and the Quartermaster will be recognized. This is a VFW TEAM EFFORT.

ALL POSTS ATTAINING 100% IN MEMBERSHIP WILL RECEIVE A DEPARTMENT CERTIFICATE OF APPRECIATION AND A 100% COMMANDER and QUARTERMASTER PIN.

MANDATORY REQUIREMENTS FOR ALL STATE HONORS

The following requirements, along with a minimum of 30 points as outlined on page 3, must be met before a Post will be considered for All-State Honors during 2011-2012:

1. The Post must reach at their assigned Membership Quota Percentage no later than May 15, 2012.
*NOTE: As recorded on the National Membership report on May 16, 2012.
2. All Trustees Reports of Audit must have been received at Department. Each Audit must be received within 30 days following the end of the observed quarter.
3. Post Quartermaster must be bonded with the Department or submit proof of local bond by September 1, 2011.
4. The name and complete address for the Post Service Officer must have been received at Department by September 1, 2011.
5. Post must have purchased Buddy Poppies in the amount stated in the Buddy Poppy program prior to April 30, 2012 (minimum purchase of 5 per member).
6. Post must enter a student and teacher for judging in the Voice of Democracy, Patriots Pen and Teacher Award programs.
7. Post must hold a fund raiser for Military Services (includes MAP, Unmet Needs & Operation Uplink). Note: This is optional to achieve All American honors.
8. Post report of Election of Post Officers for 2011-2012 must have been received in Department Headquarters prior to June 15, 2011.
9. Post Commander and Post Quartermaster must have attended a District or Department School of Instruction and at least two (2) District Meetings (District Commander will confirm).
10. Delegate dues to the 2012 State Convention must be paid no later than May 15, 2012.
11. All monies owed to National or Department must be paid prior to May 15, 2012.

NOTE: Since the State program requirements mirror the National Program requirements, Post Commanders receiving All-State should also qualify for National All American honors.

MONETARY DONATIONS (MANDATORY)

Based on Membership Division, Posts must make the minimum monetary donations to Department Headquarters for the following programs:

1. Legislative
2. Military Services
3. Service
4. Wheelchair Games
5. Programs (Teacher, LE, EMT, FF, etc)

Division	Amount
1 – 4	\$75.00
5 – 12	\$50.00
13 – 20	\$25.00

PROGRAM PARTICIPATION (VOLUNTARY) MINIMUM 30 POINTS REQUIRED

	Points
1. Post exceeds Buddy Poppy goal by at least 500 poppies	10
2. Post Service Officer must attend Department Service Officer Training Session	10
3. Enter an individual in District/Department competition for Law Enforcement	10
4. Enter an individual in District/Department competition for Fire Fighter	10
5. Enter an individual in District/Department competition for Emergency Medical Technician	10
6. Present a student with a JROTC/ROTC Award	10
7. Enter an individual in District/Department competition for Scout of the Year	<u>10</u>
	70

OR

	Points
1. Sign up at least one Legacy Life Member:	25
2. Donate a minimum of \$400.00 to the Department of California Foundation	<u>25</u>
	50
3. Every Post Commander and Quartermaster that meets or exceeds these requirements will be awarded “All-State” honors at the Department Convention in Sacramento in June.	

You must complete enough programs from the list (items 1-7 above or 1-2 below) to achieve a minimum of 30 points.

ALL-STATE POST PROGRAM

A “WHITE HAT” CAN BE YOURS. THIS SHOULD BE THE GOAL OF EVERY POST.

To be eligible you must achieve the following by May 15, 2012:

1. Membership growth is essential. You must meet or exceed your assigned membership QUOTA as indicated (Look for your membership division – based on National Membership Year-End dated 6-30-11).



Membership Division	Membership Size	Minimum % (Quota)
1	1001 & over	101%
2	676 to 1000	103%
3	401 to 675	105%
4	266 to 400	110%
5	226 to 265	115%
6	201 to 225	120%
7	171 to 200	125%
8	151 to 170	130%
9	131 to 150	135%
10	116 to 130	140%
11	101 to 115	145%
12	91 to 100	150%
13	81 to 90	155%
14	71 to 80	160%
15	61 to 70	165%
16	51 to 60	170%
17	46 to 50	175%
18	36 to 45	185%
19	26 to 35	190%
20	10 to 25	200%

2. Participation in National and Department Programs. Achieve 30 points. Reports must be submitted to receive credit for participation.

All-State Awards

Each member of the All-State Team of Commanders will receive an “All-State” Commander Pin and an official All-State Commanders Cap.

All-State Post Quartermasters will receive their choice of a specially designed cap or a \$50.00 gift certificate from the VFW Emblem & Supply Department.

SPECIAL MEMBERSHIP AWARD

The Top Two Post Commanders (must reach at least 100% plus quota) in each membership division will receive an award of \$300.00 and \$200.00 respectively. The Top Posts will be determined by the National Membership Report ending on May 15, 2012.

The awards will be presented at the Department Convention in Sacramento.

DISTRICT MEMBERSHIP ‘SPECIAL AWARD’

The Top District (must reach at least 100%) in each membership division will receive an award of \$300.00 to be used as determined at the District Meeting. The top district will be determined by the National Membership Report ending May 15, 2012.

District Commanders who attain 100% or more of their membership by May 15, 2012 will receive a special gift from the State Commander.

The Captain of the Team of District Commanders will receive a \$500.00 award.

The awards will be presented at the Department Convention in Sacramento.

AWARD FOR RECRUITING NEW AND REINSTATED MEMBERS

- 25+New or Reinstated Members – Commander’s Shirt
 - (Presented at Council of Administration meetings)
- 75+ New or Reinstated Members - Commanders Jacket
 - (Presented at Council of Administration meetings)

STATE AWARD FOR TOP RECRUITER

\$200.00 will be awarded at the State Convention to the individual that has recruited the largest amount of NEW members as of May 15, 2012 according to the report by the National Membership Department.

All Certified National Recruiters (CNR's) and Department Recruiters will be paid \$10.00 per member for recruiting Department-at-Large (DAL) members.

DISTRICT ALL STATE PROGRAM

DISTRICT MEMBERSHIP DIVISIONS

Division	Membership size	Minimum %
1	5,001 & over	101%
2	3,751 to 5,000	102%
3	3,201 to 3,750	103%
4	2,751 to 3,200	104%
5	2,201 to 2,750	105%
6	1,851 to 2,200	106%
7	1,551 to 1,850	107%
8	1,351 to 1,550	108%
9	1,101 to 1,350	109%
10	801 to 1,100	110%
11	576 to 800	111%
12	0 to 575	112%

Based on National Membership standings ending June 30, 2011

ALL-STATE DISTRICT COMMANDERS

The 2011-2012 All-State District Commander contest features competition by Districts ensuring their Posts are participating in Veterans of Foreign Wars programs without regard to size of membership. It is designed to recognize California VFW District Commanders who motivate Posts to participate successfully in ALL VFW Programs. The program is designed so that if the Posts participate in the VFW programs the District benefits. **This is a VFW Team Effort!**

Up to 23 District Commanders can earn this distinct honor and one (1) Captain will be chosen based on the best overall program and solely at the discretion of the State Commander.

To qualify for All- State District Commander

1. The District must reach at least their assigned membership percentage no later than **May 15, 2012.**
2. Each Post's Trustees' Reports of Audit, Quartermasters Bonds, Election Reports, Inspections and Delegate Dues must be current or paid and received in Department Headquarters by **May 15, 2012.**
3. District must submit to Department a participant in the following three (3) programs;
 - a. Voice of Democracy
 - b. Patriots Pen
 - c. Teacher Award
4. The District Quarterly Reports of Audit must be current by May 15, 2012.
5. District must make a minimum \$50.00 donation to National Military Services.
6. All Posts in the District must purchase Buddy Poppies.

DISTRICT COMMANDERS SPECIAL AWARD

Every District Commander (and his spouse/guest) reaching 100% in membership by January 31, 2012 will win a trip on the Commander-in-Chief's membership trip at year-end (includes air fare).

LIFE MEMBERSHIP

Regulations governing VFW Life Membership are set forth in Section 111 of the National By-Laws. Check the Department Chairman if additional information about this program is needed.

Life Membership fees are as follows for the specified age groups:

Age through 30	\$425
31-40	\$410
41-50	\$375
51-60	\$335
61-70	\$290
71-80	\$225
81 and over	\$170

Any applicant whose 31st, 41st, 51st, 61st, 71st or 81st birthday will occur after the date of application and on or before December 31st of the current year shall pay only the fee that would be required on his next birthday.

The Life Membership Fund will pay a per capita tax to National Headquarters of the Veterans of Foreign Wars of the United States, the Department Headquarters, and the local POST to which each life member belongs. The National Life Membership Committee shall determine the said amount.

Said amount shall be paid during September of the current year for the following calendar year on all life members recorded as of August 31 of the then current calendar year and in addition, the same amount shall be paid in January of the following year for persons who have become life members during the period September 1 to December 31, provided however, only to the extent funds are available in the Life Membership Fund. Payments shall never be less than three dollars and fifty-cents (\$3.50). Use "VFW FORM MCR" or log on to VFW emembership for the following changes to a life member:

Requesting transfer to another Post
Change of address
Reporting deceased members
Replacement of Life Member Card

“VFW FORM PT-MD MEMBERS DECLARATION” is to be signed at the new Post by transferring member and kept on file indefinitely by the Post Quartermaster. DO NOT SEND THIS FORM TO DEPARTMENT OR NATIONAL.

Detailed instructions for these forms are outlined in the Post Quartermaster/Adjutant Operations Manual for the current year.

ADVANTAGES TO LIFE MEMBERSHIP: Pay dues only one time; no interruption in the VFW magazine because you forgot to pay dues; no more dues notices; VFW "No Cost" insurance remains in force forever; issued sturdy plastic Life Member card instead of paper card; never a question about your continuous membership status; most important of all: You show officials in Washington and the American people that you are committed to ensuring veterans' benefits and rights for life; join over one million other VFW members who have committed themselves for life; and a Life Membership can save you money in the long run.

AWARDS FOR LIFE MEMBERSHIP

1. Member who signs up ten (10) new Life Members between July 1, 2011 and April 30, 2012 will receive a Plaque. Verification by the Post Quartermaster must be received at the State Headquarters no later than May 15, 2012 and will be awarded at the State Convention
2. The Post in each Membership Division that transmits the MOST Life Members between July 1, 2011 and April 30, 2012 will receive a special designed Plaque. Award to be presented at the State Convention.
3. The District in each Membership Division transmitting the MOST Life Members between July 1, 2011 and April 30, 2012 will receive a special designed Plaque. Award to be presented at the State Convention.

MEMBERS CAN USE THEIR VISA, MASTERCARD, OR DISCOVER CARD FOR LIFE MEMBERSHIP.

LEGACY LIFE MEMBERSHIP

As the name suggests, LEGACY LIFE MEMBERSHIP enables current Life Members to leave a lasting mark (a legacy, if you will) on this great organization by helping to ensure that we continue to “honor the dead by helping the living.”

LEGACY LIFE MEMBERS select from 3 levels of membership (Gold, Silver or Bronze), each offering its own packages of prestigious benefits. *You can review each level's exclusive benefits by referring to the Legacy Life Member Explanation of Benefits on the following pages.*

Once activated, and this is the important part, an annual endowment will be made – in your name to the VFW that will help support your post, your department, and the organization.

By becoming a Legacy Life Member, your support for the VFW will be forever honored.

Legacy Life Member
Explanation of Benefits
Available to all Life Members

Plan	CONTRIBUTION		
	Bronze	Silver	Gold
All Ages/Fee	\$400	\$800	\$1,200

Benefits	MEMBER INCENTIVES		
	Bronze	Silver	Gold
Plated Engraved Life Member Card	X	X	X
Lapel Pin	X	X	X
Hat Pin	X	X	X
Distinctive Emblem & Supply Line for Legacy Life Members	X	X	X

Emblem & Supply Discounts (For Personal Use Only)	5%	10%	15%
Framed Certificate for Legacy Life Membership	X	X	X
Increased level of no-cost AD&D Insurance	\$2,000	\$3,500	\$5,000
Recognition on Internet & Convention Program	X	X	X
Recognition at Kiosks at Memorial Building in Washington, D.C. and Museum at National Headquarters	X	X	X
Special Plaque	X	X	X
Lifelong Memories Discount	50% off	50% off	50% off
	Stripe Package	Star Package	
Personalized Brick at Centennial Plaza			X

Annual Endowment: Post	\$6.00	\$12.00	\$18.00
Annual Endowment: Dept.	\$6.00	\$12.00	\$18.00

Revised 6-2009

What
LEGACY
will you leave?

Announcing a new way for members to
LEAVE THEIR MARK...



LEGACY LIFE MEMBERSHIP



VFW
VETERANS OF FOREIGN WARS

Dear Fellow Life Member,

I'm writing to tell you about an exciting level of membership called Legacy Life Membership—and why it is so important for both you and the VFW.

As the name suggests, Legacy Life Membership enables current Life Members to leave a lasting mark (a legacy, if you will) on this great organization by helping to ensure that we continue to "honor the dead by helping the living."

Let me explain how it works: Legacy Life Members select from 3 levels of membership (Gold, Silver or Bronze), each offering its own packages of prestigious benefits. You can review each level's exclusive benefits by referring to the Legacy Life Member Explanation of Benefits on the reverse side of the acceptance form.

Once activated, and this is the important part, an annual endowment will be made—in your name—to the VFW that will help support your post, your department and the organization.

After you've read the enclosed information, I hope you'll consider becoming a Legacy Life Member. Your financial contributions to the Legacy Life Member program are tax deductible to the maximum extent allowed by law. Just fill out the attached Acceptance Form and return it to the address provided. If you have any questions regarding Legacy Life Membership, please contact the VFW Membership Department at 816-756-3390 and we will be glad to tell you more.

By becoming a Legacy Life Member, your support for the VFW will be forever honored.

Thank you,
Sincerely,
Allen "Gunner" Kent
Allen "Gunner" Kent
Adjutant General

P.S. As a Legacy Life Member, future generations will know you not only for the sacrifices you made as a veteran but for the contributions you made as a member. That's a legacy to be proud of.

To become a Legacy Life Member online visit www.vfw.org, click on "member benefits" in the left column then click "legacy life membership."

"Legacy Life Membership seems like the next step in doing my duty."

"A small sacrifice to make for ensuring vets a better tomorrow."

"The legacy I leave matters to me and my family, and now to future veterans."

TERMS AND CONDITIONS
You must be a current Life Member of the VFW.

1. Complete the Acceptance Form.
2. Check the level: Bronze, Silver or Gold. You may upgrade your Legacy level at any time by paying the difference to your desired level.
3. Payment: Payment may be made by check, money order or credit card.
4. Installment option: Purchase an Installment Legacy Life Membership by making four equal payments. The first payment must accompany this form and be equal to 1/4 of the total being financed. The remaining three payments will be billed by National Headquarters quarterly.
5. Choose the endowment:
 - a. One-time Endowment: Payment Upon your death, the principle amount of your endowment will be paid to the National Headquarters Post, Department and the National organization, as applicable.
 - b. Annual Endowment: The Legacy level payment will continue annually for the year of your death.
6. Signatures: Signatures of you and a witness are required.
7. Enclose check, money order or credit card information for payment.
8. Mail this card, which encloses order or credit card information to: National Headquarters, Membership, 400 W. 34th Street, Saint Louis, MO 63101-2778

LEGACY LIFE MEMBERSHIP ACCEPTANCE FORM

Name: _____ Life Member No. _____ Social Security No. _____

Address: (Last) _____ (First) _____ (Middle) _____ (City) _____ (State) _____ (Zip) _____

Phone: (Home) _____ (Business or Cell) _____ (E-Mail) _____

Bronze \$400
 Silver \$800
 Gold \$1,200
 Discover
 Amex
 Installment Plan

Check
 Visa
 MasterCard
 Discover
 Amex

Expiration Date: Month _____ Year _____

Upon my demise: make a One-Time Endowment or continue the Annual Endowment (See Form and Conditions - item #5 for explanation.)

Signature: _____ Date: _____