



CALIFORNIA DEPARTMENT
OF VETERANS AFFAIRS

California Department of Veterans Affairs

ADVISORY

Contact: JP Tremblay
Jaime Arteaga
Legislation and Public Affairs
916-653-1355
August 4, 2010

Project: Gold Star Receives Donation from Mother of Fallen Hero

EVENT: Diane Layfield, mother of Lance Corporal Travis J. Layfield, U.S. Marine Corps, will present a check for \$11,000 to Project: Gold Star in honor of her son who died on April 6, 2004 while serving in Iraq.

DATE: Friday, August 6, 2010

TIME: 11:00 a.m.

PLACE: All Veterans Memorial
Capitol Park
N Street and 13th Street
Sacramento, CA 95814

WHO: Diane Layfield, Gold Star Mother, Roger Brautigan, CalVet Secretary, Rocky Chavez, CalVet Undersecretary, veterans and others

BACKGROUND: Lance Corporal Travis Layfield, was assigned to 2nd Battalion, 4th Marines, 1st Marine Division, I Marine Expeditionary Force. He died while serving his country on April 6,

2004, in Al Anbar Province, Iraq. He was 19 years old. His mother sponsored a golf tournament to help raise the money for the Gold Star License Plate fund.

Project: Gold Star was established when Governor Schwarzenegger signed SB 1455 (Cogdill) in 2008, which authorized the CA Department of Motor Vehicles to issue a license plate that would honor the families of service men and women who were killed in the line of duty. The legislation required that the program be funded through private donations so the families of the fallen service men and women wouldn't have to pay any extra fees for these special license plates. Under provisions of the law, any family member whose son or daughter (mother, father, husband, wife, or grandparent or grandchild) gave their life for our freedom may obtain one of these special recognition plates by simply paying the regular registration fees.