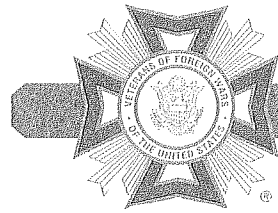


VETERANS OF FOREIGN WARS



OF THE UNITED STATES

406 West 34th Street, Kansas City, Missouri 64111

30 September 2009

To VFW Leadership:

The Veterans of Foreign Wars National Headquarters proudly sponsors Medical Air Services Association (MASA). MASA is the world's oldest and finest prepaid emergency assistance company, which offers exclusive benefits to VFW Members.

MASA is not an insurance program, it is a membership association. This means that there are no age restrictions for membership, family members and children of VFW members are eligible for coverage. VFW members will receive emergency benefits such as air ambulance, ground ambulance, return transportation, children/grandchildren transportation, and more depending upon the circumstances. Many of these benefits are generally not covered by insurance or Medicare, which makes this program very valuable to all VFW members.

MASA also provides short-term coverage called Travel Aid. This coverage is available for individual trips if a VFW member does not wish to purchase a full annual membership. Both plans provide worldwide coverage in order to serve our members no matter where they may be - at home, work or traveling. To find out more about membership or short-term coverage visit www.masaassist.com (Reference your VFW membership to have the enrollment fee waived).

If you have any questions about the program, you may contact MASA at 1-800-423-3226. You may also call Angela McLeod at VFW National Headquarters at 1-800-821-2606, opt 4, ext 739 or email Angela at AMcLeod@vfw.org.

Thank you for supporting VFW Nationally Sponsored Programs.

Sincerely,

John G. Lowe, Deputy Director
Member Benefits

JGL/kde