



## ADVERTISING MEDIA KIT

### The California Veteran Magazine

- The California Veteran is a quarterly online magazine (fall, winter, spring, summer)
- Circulation: 105,000
- Distributed to **VFW Members, California State Legislators & Elected Officials**
- The California Veteran is available online at [www.vfwca.org](http://www.vfwca.org) and [www.issue.com/vfwca](http://www.issue.com/vfwca)

### Advertising Rates

#### **Full Page Advertisement**

**8.34" x 11.25"**

One Time Open Rate	\$1,500
One Time Rate VFW Member	\$1,350
Repeat Open Rate Insertion	\$1,350 per insertion
Repeat Insertion VFW Member	\$1,110 per insertion

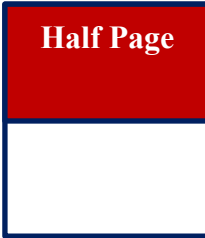


**Full Page**

#### **Half Page Advertisement**

**7.5" x 4.875"**

One Time Open Rate	\$900
One Time Rate VFW Member	\$800
Repeat Open Rate Insertion	\$800 per insertion
Repeat Insertion VFW Member	\$700 per insertion

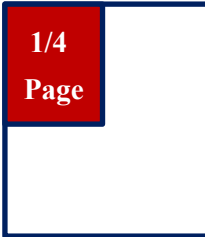


**Half Page**

#### **1/4 Page Advertisement**

**3.625" x 4.875"**

One Time Open Rate	\$600
One Time Rate VFW Member	\$500
Repeat Open Rate Insertion	\$500 per insertion
Repeat Insertion VFW Member	\$400 per insertion



**1/4  
Page**

#### **1/6 Page Advertisement**

**4.875" x 2.25"**

One Time Open Rate	\$300
One Time Rate VFW Member	\$275
Repeat Open Rate Insertion	\$275 per insertion
Repeat Insertion VFW Member	\$250 per insertion



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Page**

## **Advertisement Submission Deadlines:**

<b>Issue</b>	<b>Ad Deadline</b>	<b>Publication</b>
Fall	July 1	August • September • October
Winter	October 1	November • December • January
Spring	January 1	February • March • April
Summer	April 1	May • June • July

## **Contact Us:**

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# The California Veteran Magazine

## ADVERTISING AGREEMENT FORM

### Please Select Advertisement Size

Full Page Advertisement

Half Page Advertisement

1/4 Page Advertisement

1/8 Page Advertisement

### Please Select Desired Issue(s)

Fall (Aug./Sept./Oct.)

Winter (Nov./Dec./Jan.)

Spring (Feb./Mar./Apr.)

Summer (May/June/July)

<b>Company</b>	
<b>Contact Name</b>	
<b>Contact Phone</b>	
<b>Contact Email</b>	
<b>Date</b>	
<b>Signature</b>	



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